

[View this email in your browser](#)



It's been amazing month! **We've had a record number of trail projects and fundraising efforts**, and are so grateful for all the fantastic members, volunteers and supporters. It's exciting to see how mountain biking and fat biking is becoming more popular with riders of all ages and to see the **Lakeland area continue to develop as a destination for great trails**. We couldn't do it without the financial and volunteer support from all of you. THANK YOU!

-your LAMBO officers and board members

Next Meeting: Wednesday, Sept. 2nd, 6:30 PM at the [Zip Trail Head](#)



### What's NEW?

- **New & Improved Signage** at the Zip Trail System - We've added markers, ratings, maps and numbers for easier navigating.
- **Snappier Trail Names** - [Babe the Big Blue Ox](#), [T-Bird Valley](#), Ready, Aim, Fire! have replaced Main, Outer, Inner and Shoot 1, 2, and 3.
- **Updated Entry into Big Blue Ox** - The initial downhill berms were succumbing to erosion. Thanks to [Travis Bellman Home & Trails](#) and your donations, this section has been revamped for some super flowy fun!
- **Zip Trail Bridge Build** - Nimsgern Steel donated a carefully engineered steel bridge and volunteers have been busy with the installation. It will cross Spider Pig, connecting Sue 2 to T-Bird Valley.
- **LAMBO's First Annual Bike Swap** - We had a great turnout at our first Bike & Summer Silent Sport Equipment Swap with lots of bikes, kayaks, canoes and gear. 25% of proceeds went to support our trails.
- **2021 LAMBO Raffle** is up and running, better prizes than ever. Chequamegon Adventure Company generously donated a fat bike. 2nd place is a weekend getaway and 3rd place huge RUGID cooler. Drawing will be at the Rip Zip and Sip in 2021. Get your tickets from a LAMBO member!
- **New LAMBO merchandise** - We've hats, shirts and jerseys! Merchandise is available at Group Rides and Events. Message us at [Facebook/LAMBORiders](#) for more info.
- **Giving Back** - LAMBO has received so much support from the community, we are eager to give back. We are collecting non-perishable food at every Group Ride and LAMBO meeting to deliver to the Lakeland Food Pantry.

[Join LAMBO](#) | [Renew Membership](#) | [Become a Sponsor](#) | [Donate \\$](#)

### What's PLANNED?

- **Trail Expansion at the Zip** - 2021 promises more trails in at the Back Country system, adding to Ready, Aim, Fire.
- **Musky Mountain Trial System Campaign** - LAMBO is expanding out to the Musky Mountain area with a 5 year trail building plan and fundraising

efforts will be extensive. If anyone has tips for grants, super donors or business sponsors, please [email](#).

- **Creative Fundraising** - With the cancellation of key fundraising events (Minocqua Tri, Beeforama, Crazy Days, etc.) we are having to think outside the box. We are planning some new events and opportunities to share soon.
- **Work at WinMan** - Volunteers will continue to support trail building at WinMan to raise funds for LAMBO. Check out the new [LAMBO Spur](#).
- **Fall Group Rides** - We mostly rode at the Zip over the summer, but plan to meet up all around the Lakeland Area through the Fall to introduce members to more trails. Follow us on [Facebook](#)



We love trails of all types and the Lakeleand area offers so many opportunities. Your support helps us build & maintain trails for public use year around. And we're a friendly bunch and always welcome new members! Join us for a meeting to learn more.

**Thank you for our partners and sponsors:** [Chequamegon Adventure Company](#), [Trapp Electric](#), Frank Coffen Carpentry, [Tim McMahon Appraisals](#), Pukall Lumber, Ace Hardware, Hinterland, The Hiker Box, Minocqua Tire & Auto, Imaginuity, Northern Waters Distillery, TJs Butcher Shop, Marshfield Clinic, & Trigs.



Copyright © 2020 Lakeland Area Mountain Biking Organization, All rights reserved.

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

