



Business Sponsorship & Partnership Opportunities

www.lamboriders.org | email@lamboriders.org

Who is LAMBO?

The Lakeland Area Mountain Bike Organization is a non-profit (501c3) organization that exists to promote mountain biking as a fun and healthy outdoor activity by building and maintaining great mountain bike trails in the Lakeland area. LAMBO is composed of a volunteer board of directors, committee members, trail stewards and a crew of volunteers dedicated to ensuring that users have a fun and safe biking experience.

Support LAMBO Trail Systems

LAMBO maintains bike trails at four locations in Oneida and Vilas counties in Northern Wisconsin. Those trails are: The **Raven Trails** at Clear Lake, the **Schlect Lake Trails** in Minocqua, the **Shannon Lake Trails** near Eagle River and the **Zip Mountain Bike Trails** also in Minocqua. LAMBO is also starting construction on a new trail system, **Musky Mountain**, in the fall of 2022. LAMBO Trails are built to appeal to riders of all skill and comfort levels.

Support LAMBO Special Events

LAMBO hosts several events throughout the year. Proceeds from all events cover operating expenses, trail maintenance, future projects and trail building.

Events include: **Fat Bikes By Candlelight** fun ride and social (December), **The Fatathlon Fat Bike Race** (January), **The Rip-Zip and Sip Fat Bike Race** (February), and **The In-Sayner Mountain Bike Race** (June), **The LAMBO Bike Swap and June Bug bike race for kids** (June), and **LAMBoo!** a fun Halloween ride. In addition, LAMBO also hosts weekly group rides at our various sites as well as destination biking excursions throughout the year.

Getting On Board

Associating your business with LAMBO is an investment in your community as well as an opportunity to reach out to potential new customers. LAMBO trails are quickly becoming recognized as a premier mountain biking destination in Wisconsin drawing local riders as well as riders throughout the Midwest. A business partnership with LAMBO invites you to share in the positive reputation of a growing sport and organization, and the opportunity for exposure and public recognition across multiple media platforms. It is important for your sponsorship to be of value to you and to that end, LAMBO will work hard to keep your brand and logo visible to the mountain biking public.

LAMBO Partnership Opportunities

1. Business Membership Levels and Benefits

All benefits are good for one year running January 1 – December 31

Tier I - Green (\$250)

- LAMBO business membership package: "LAMBO Supporter" sticker, and certifi-

cate to display at your business.

- Recognition as a Tier I Sponsor on all LAMBO media platforms & trail kiosk.
- Up to 2 Free Personal Memberships.
- Registration discount for members.

Tier II - Intermediate (\$500)

- All Tier-1 benefits
- Recognition as a Tier II sponsor on all LAMBO media platforms.
- A logo/business listing printed with our trail maps
- Up to 4 Free personal memberships

Tier III - Expert (\$1000)

- All Tier 2 benefits
- Recognition as a Tier III sponsor on all LAMBO media platforms
- Up to 6 free personal memberships
- Registration discounts for LAMBO Races

Tier IV (Black Diamond) (\$1500)

- All Tier 3 benefits
- Recognition as a Tier IV sponsor on all LAMBO media platforms.
- Featured in newsletter
- Up to 8 Free Personal Memberships
- Registration discounts for LAMBO Races

2. Event Sponsorship

Event Sponsorships are a separate opportunity for businesses to receive exposure at a LAMBO special event.

LEVEL I (\$100)

- Business Logo appear as a sponsor for the event on our webpage

LEVEL II (\$250)

- Business Logo listed as a sponsor on the event banner

LEVEL III (\$500)

- Business Logo and name appear on the event banner & receive a free entry to the race.

3. Make Grants / Donations

Businesses and Individuals may also simply make grants or donation for LAMBO to use for individual projects or the club's greatest need. Unless a donor requests to remain anonymous, they too will be recognized in our monthly newsletter & trail kiosk. LAMBO is a 501c3 and can provide you will all the necessary documentation to ensure that your donation is legitimate and being applied toward a worth cause. LAMBO has big plans, and will need lots of help to achieve them.

To sponsor or donate to LAMBO, please note your preferences and return the following form with your contribution to:

Lakeland Area Mountain Bike Organization

PO Box 2106

Woodruff, WI 54568

email@lamboriers.org *<- remember to email us a logo*

Contact Name: _____ Contact Phone Number: _____

Email: _____

Website: _____

Business / Organization: _____

Website: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please find my payment to be applied to:

Business Memberships

\$250 Tier-I \$500 Tier-II \$1000 \$1000 Tier-III \$1500 Tier-IV

Event Sponsorship (check event and sponsorship level)

Fatathlon Rip, Zip and Sip InSayner

\$100 Tier-I \$250 Tier-II \$1000 \$500 Tier-III

Donations / Grant for the amount.

Please use the enclosed contribution for:

Greatest need. Specific purpose: _____

Product Service Donations.

Item/Service	Cash Value

Tell us who your personal members will be o the next page →

List your members and contact information and return with your registration.

Member Name	Email